

NEEDS ANALYSIS – WATER-JEL BURN CARE PRODUCTS

Water-Jel meets the following safety needs within most companies and organizations.

- 1. Risk Management – lower the risk of serious injury and liability.**
- 2. Employee Productivity – improve productivity, care and goodwill to keep employees on the job.**
- 3. Workers' Compensation – lower employees time off due to injury.**

Identifying areas within a facility that have a risk of fire and burn injuries.

Manufacturing Areas

Burns occur in areas where there is high heat, hot liquids, electricity and chemicals.

- Small area or minor burns are commonly caused by welding sparks, hot liquid splashes, hot tools, chemical splashes and small flames. These burn injuries occur frequently and can be treated quickly and effectively with Water-Jel Burn Jel, Cool Jel and small Water-Jel Burn Dressings.
- Large area or serious burns occur in areas with risk of large spills, fire or explosion, high temperature environments, hot metal, hot liquid, hot equipment, flame, oil, gas, chemicals. These burns occur less frequently but there is a severe threat of long-term effects or disability. Therefore it is important to have Water-Jel Blankets and Dressings on hand to effectively care for these severe and potentially life-threatening injuries.

Construction Sites

Burns occur at construction sites in many of the same ways they occur at manufacturing facilities. Often, water supplies are limited and transportation time to a medical facility may be longer so the availability of Water-Jel is even more important.

Kitchen areas

Burns occur among the kitchen staff in the lunchroom or cafeteria.

- Small area or minor burns: ovens, grills, stoves, deep fryers, microwaves
- Large area or serious burns: deep fryers, hot soup/liquid, gas ovens, gas stoves, gas grills.

Lunchroom/Cafeteria - burns occur in the lunchroom or cafeteria among employees and visitors from microwaves, hot coffee & tea, hot spills.

Warehouse Areas - burns occur from use of warehouse equipment such as wrapping machines, heat-sealing machines, glue guns, packaging machines as well as in the lunch room.

Home - Burns that occur at home often need additional care at the workplace. These burns occur from stoves, microwaves, hot water, irons, hair curling irons and dryers, etc.

Water-Jel vs. Water

Water-Jel is Portable -- Water-Jel is portable so you can apply it to a burn, wrap it lightly and go back to work or home while Water-Jel continues cooling the burn and relieving the pain. It's the only way to treat burns when on a job site where water is not readily available.

Water-Jel Provides Continuous Cooling – Water-Jel provides cool soothing relief that can be reapplied if necessary.

Water-Jel Doesn't Evaporate – Water-Jel doesn't quickly evaporate like sterile water does so it minimizes the risk of overcooling the patient even when treating large burns. Burn Sheets or dry dressings soaked with sterile water quickly evaporate causing the pain to come back and requiring the rewetting of the sheet or dressings which can cause excessive cooling and even hypothermia.

Water-Jel is Easy to Apply – For burns large and small. Treating victims of large area and serious burns with sterile water is difficult to manage. With Water-Jel, they are easy to manage. Water-Jel Fire Blankets and Dressings help first responders quickly care for large area burn injuries in one easy step.

Water-Jel Helps Prevent infection – Studies have shown that because Water-Jel covers the burn and contains Melaleuca Alternifolia, better known as tea tree, it helps prevent infection.

Water-Jel Has a Long Shelf life – Water-Jel is naturally bacteriostatic with anti-bacterial activity to help prevent bacterial growth.

WHY WATER-JEL IS THE #1 BRAND OF EMERGENCY FIRST AID FOR BURNS

Water-Jel Sterile Burn Dressings feature more gel in the dressings, which means it feels better, longer. There's plenty of gel in the dressing to cover burns with a thick layer of gel to cool and soothe the burn.

Water-Jel dressings come in 6 sizes so a first responder has the right product for the injury. The more gel, the better. Water-Jel is the only brand that uses a medical grade pad that carries the gel and applies it liberally to the burn injury. Other brands use a foam-like sponge that absorbs and retains the gel but does not as effectively release it onto the burn. Water-Jel's unique Face Mask facial dressing has pre-cut eye, nose and mouth holes for easy and immediate one-step care.

Water-Jel Fire Blankets and Burn Wraps come in 3 sizes for large area burns. They are the only gel-soaked blankets available in either high visibility orange canisters with an optional wall bracket or in large foil pouches. Water-Jel products have expiration dates so when people invest in Water-Jel products know when it can best be used and when it should be replaced. There's no guessing and no taking chances with an old product.

Water-Jel is the only brand that offers two topical cooling gels and a topical gel for sunburns. Burn Jel cools burns to soothe the pain and also contains pain relieving Lidocaine. Lidocaine is a commonly used anesthetic used found in many over-the-counter pain relieving products. Cool Jel has the same formula as Burn Jel, without Lidocaine. UnBurn is for sunburns. It contains Lidocaine and also moisturizing vitamin E and aloe.