



Press Release: June 14, 2010

WATER-JEL Technologies Burn Care Products Have Been Granted The Made in USA Certification Seal, Made in USA For Over 25 Years

Made in USA Certified proudly grants Certification to WATER-JEL Technologies. WATER-JEL has been manufacturing burn care products for over 25 years in the USA, creating US jobs.

CARLSTADT, NJ and DELRAY BEACH, FL., (Business Wire) --- [Made in USA Certified, Inc.](#) , the leader in independent, third party assurance verification for genuine Made in USA products, is proud to announce that [WATER-JEL Technologies](#) line of tried and trusted emergency burn care products have been granted the Made in USA Certified Seal of Certification. WATER-JEL has been making products and creating jobs in the USA for over 25 years.

As the world market leader, WATER-JEL was the first to introduce the water-based gel technology that revolutionized emergency first aid for burns. WATER-JEL provides state-of-the-art emergency burn care and first aid products to Industry, Emergency Medical Services, Fire Services, Sea Air Rescue, all services of the U.S. Military Armed Forces, Food Services and Formula One Motor Racing worldwide. WATER-JEL also provides emergency burn care and first aid products for consumers who want the confidence and preparedness to handle burn emergencies in their homes, businesses and schools.

Co-Founder and President of Made in USA Certified, Inc., Julie Reiser stated, "As a mother to six active boys, burns sometimes can unfortunately occur. Recently our 4 year old son burned himself on a cookie pan. Thankfully I had WATER-JEL Burn Jel Plus in the house and I quickly applied it to the burn. This thick gel cooled and soothed the burn while protecting it from infection. It makes me feel good as a mother and a consumer that the products we use in our home are Certified Made in USA. Purchasing these products I know I am supporting US jobs and aiding in the recovery of our US economy. "

About Made in USA Certified, Inc. (www.usa-c.com)

[Made in USA Certified, Inc.](#) is the leader in independent third party assurance verification for genuine Made in USA products and services. Our Seal of Certification assures the consumer that the Made in USA or Product of USA claim is true— keeping you and your family safe, giving consumers peace of mind and helping to support and promote products and services Made in USA, one factory, one business at a time. **Trust but Certify!**[™]

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